

BOUTIQUE FAIRS
SINGAPORE

THE SPRING SUMMER 2024 EDITION
F1 PIT BUILDING

Room Guide

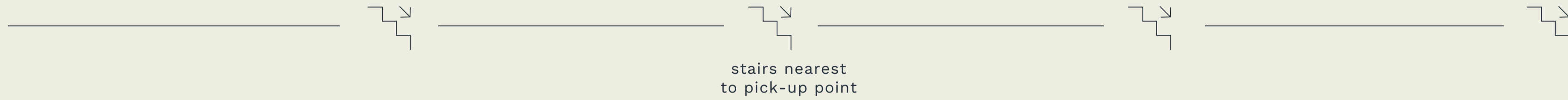
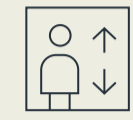
FRI, 26 APR
10AM - 8PM

SAT, 27 APR
10AM - 8PM

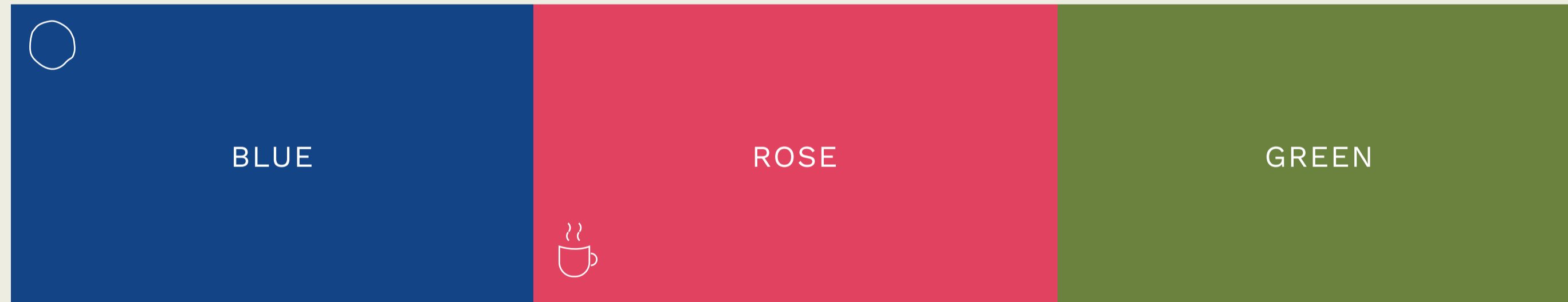
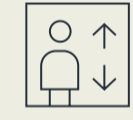
SUN, 28 APR
10AM - 6PM

Level Map

L3



L2



Legend



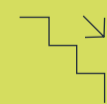
Nursing Room



Cafe



The Circle



To Level 2



To Level 3



Lift

Brand Directory

[
INDIGO 02 [IN]TRIGUE

3
SCARLET 18 3EIGHTH

A
BREATHE 14 AGORA PRODUCTS
BREATHE 30 AHIMSA
AMBER 30 ALIGN SWIM
SCARLET 11 ANAPHE
BREATHE 23 ANAYA
AMBER 24 ANNETTE
BLUE 21 ANNIE & LORI
ROSE 09 ANOTHERSOLE
ROSE 31 APOLLONIA
ROSE 03 ART:DIS STUDIO
BREATHE 28 ARTHUR ZAARO
GREEN 25 ARTISAN OF SENSE
GREEN 30 ASHEPA LIFESTYLE
BLUE 35 ASHLEY & CO AND OMNO
GREEN 28 ATOM
GREEN 34 AUGUST SOCIETY

B
ROSE 08 BABES
AMBER 35 BAEBEEBOO
AMBER 11 BARAGUNG
AMBER 07 BAREHANDS
INDIGO 10 BASTIDE COLOMBE
SCARLET 10 BEAM BOLD
INDIGO 13 BECKYNROSIE
INDIGO 21 BENJAMIN BARKER STUDIOS
GREEN 17 BISOUSBABA
INDIGO 36 BLACK COW VODKA
SCARLET 20 BLUE ATELIER SWIMWEAR
GREEN 06 BOHÈME SG
SCARLET 34 BORNEO HOT SAUCE
GREEN 32 BOTANA&TEA
ROSE 32 BOUND DESIGNS
BREATHE 34 BRASS LION DISTILLERY
BREATHE 09 BRISA
AMBER 16 BUBSMAMY
SCARLET 17 BY FABLE
BLUE 27 BY INVITE ONLY

C
GREEN 36 CANLAKEN
INDIGO 31 CEMENT PRODUCE DESIGN
GREEN 19 CHEAK
BLUE 15 CHEY
GREEN 24 CHOISI PAR
AMBER 04 CHOMCHARM
INDIGO 24 CHOTA HOUSE
SCARLET 13 CHRISAPHE
ROSE 22 CIA MARITIMA BEACHWEAR
BREATHE 11 CLARA FORNO IKIGAI
INDIGO 12 COMMUNE WEAR
BLUE 34 COQ & MALAI
AMBER 01 COTOB COFFEE
AMBER 18 COTTAGE OLLIE
BREATHE 25 CRAFT TRUFFLES
BREATHE 19 CRAFTED IDENTITY
AMBER 27 CURIOUS CREATURES

D
BREATHE 08 DAUGHTERS OF TOMORROW
BREATHE 12 DCK BOARDSHORTS
AMBER 15 DEAR SAMFU
INDIGO 35 DECIBELIST
AMBER 12 DESI HANGOVER SHOES
ROSE 36 DESTI SAINT HANDBAGS
ROSE 41 DIRTY MANNERS
BREATHE 02 DOTR
INDIGO 45 DR. KITCHEN
GREEN 01 DUXTON

E
SCARLET 32 EARTHA
ROSE 33 EDEN + ELIE
ROSE 39 EDITION LIMITEE
ROSE 14 ELI. J JEWELRY
GREEN 21 ELLY MILLEY
BLUE 26 ELOISE THE BRAND
ROSE 15 ELYSE & I
BLUE 20 ENVET
GREEN 23 EPIGRAM BOOKS
BLUE 13 ERIKA PEÑA
ROSE 26 ESSE
SCARLET 28 ÉST.LAB

INDIGO 20 ETHED COLLECTIVE
AMBER 19 EVERCASA
BREATHE 32 EVERIDAY FOODS
ROSE 37 EYE OF THE CAT JEWELLERY

F
AMBER 06 FASHION FOR CANCER
BLUE 36 FEFA JEWELRY
INDIGO 04 FELLOW
AMBER 02 FIN CRAFTED GOODS
INDIGO 14 FINIX
INDIGO 16 FORBIDDEN HILL
BLUE 28 FOSSA CHOCOLATE

G
INDIGO 11 GÉNUE
ROSE 25 GET BARE
BLUE 32 GIANARA
SCARLET 04 GINEALOGY
BLUE 16 GINLEE
GREEN 15 GOOD ADDITION
SCARLET 29 GRAYE
AMBER 14 GREEN GAEA

H
BREATHE 13 HALDY
AMBER 26 HANDMADE HEROES
BREATHE 06 HAPPINESS INITIATIVE
SCARLET 21 HAPPY VIBES MAGNET
INDIGO 23 HAT OF CAIN
AMBER 29 HCHIEHART
SCARLET 07 HELGA-DESIGN
ROSE 23 HELPING HANDS PENAN
INDIGO 19 HERMANI HERITAGE
AMBER 25 HIER GOODS
ROSE 29 HOPPI LOPPI
GREEN 04 HOUSE OF GULAAL
INDIGO 43 HOUSE OF PEHR
SCARLET 15 HOUSE OF RAJPUT
INDIGO 27 HUSH CANDLE

I
GREEN 20 IKKIKIDZ
GREEN 11 ILIANA ARRAZOLA JEWELRY

AMBER 08 INDEPENDENT MARKET
ROSE 20 INDII BREEZE
INDIGO 06 IVONNOVI

J
SCARLET 05 JAMMY'S
SCARLET 23 JANNE HAUS
GREEN 05 JASPER LIVING
BLUE 01 JENNY RAGNWALDH
BREATHE 20 JJ ROYAL COFFEE
BLUE 24 JJ ROYAL COFFEE
SCARLET 22 JOMO STUDIO
AMBER 05 JOURNEY
INDIGO 25 JRNY JRNL
BLUE 07 JULIETTE C
BREATHE 27 JUNGLE KITCHEN
BREATHE 03 JYNK INK

K
BLUE 33 KABOCHON
ROSE 27 KALKANDU
GREEN 09 KIBO
AMBER 10 KRA SANCTUARY
ROSE 02 KYUUEKI COFFEE

L
SCARLET 27 LAGOM KIDS
AMBER 34 LATE MORNING
BLUE 39 LAYERPLAN
INDIGO 33 LIEVIK ATELIER
ROSE 35 LIKE SATURDAYS
BLUE 14 LINGWU
BREATHE 36 LITTLE FARMS
BLUE 04 LPB MARKET & BISTRO
BREATHE 35 LUCIA THE BROWNIE BAR

M
AMBER 13 MAISHA CONCEPT
ROSE 19 MAISON Q
AMBER 20 MAMA YAY!
INDIGO 37 MARIE BIZOT
ROSE 07 MARIE DAILEY PHOTOGRAPHY
SCARLET 31 MAVERICK MADE.
BLUE 19 MEMORYBOARDS
BREATHE 24 MERAKI BUTTERS

Brand Directory

BREATHE 31 MIA TAVOLA
SCARLET 25 MILIMILU
SCARLET 33 MIS BALINESAS
ROSE 01 MISEICO
BLUE 18 MO MAYA
AMBER 36 MOOM HEALTH
SCARLET 19 MORE THAN PEACHY
SCARLET 30 MOSS & LUPINE
AMBER 33 MOUSES & BIRDS
BREATHE 15 MR. BUCKET CHOCOLATERIE
SCARLET 37 MZURI

N

ROSE 21 NÂD STORE
ROSE 28 NAIL DECK
ROSE 24 NAYULA
GREEN 26 NIÀN
GREEN 10 NODSPARK

O

SCARLET 40 OAK TREE LIVING
INDIGO 17 OASIS BEAUTY KITCHEN
INDIGO 40 OBJECTS.RE
GREEN 31 OLIVEANKARA
ROSE 40 OLLIE
BREATHE 04 OPEN BOOK

P

BLUE 38 PALOLA
BLUE 11 PAOPAO
ROSE 12 PERK BY KATE
BLUE 08 PINKSALT
SCARLET 26 PLEASE, THANK YOU
SCARLET 38 PLURAL SUPPLY
AMBER 03 POPLIN
SCARLET 08 PS.CAFE
BLUE 10 PYAR

Q

SCARLET 24 QUINTESSENTIAL

R

INDIGO 28 R Y E
BREATHE 01 RAJA RANI
AMBER 09 RE-STORE

SCARLET 12 RE:ERTH
BREATHE 05 REEL GARDENING SG
INDIGO 09 REHYPHEN
INDIGO 41 RÊVE DE CHELLA
ROSE 30 REVIVE
INDIGO 29 RIAU CANDLE CO.
ROSE 18 RIRI FLORANCE
BREATHE 33 RÓA
GREEN 27 ROCK DAISY
SCARLET 01 ROCKET EYEWEAR
GREEN 18 ROSES AND RHINOS
ROSE 04 ROSTII

S

ROSE 10 SABRINAGOH
SCARLET 09 SANDBAR
BLUE 12 SARNSARD
AMBER 21 SAVVYMAMASG
INDIGO 34 SCENT JOURNER
AMBER 17 SENSATIONAL PLAY
BLUE 37 SEW CAN WE
GREEN 08 SHE CREATES STORIES
BREATHE 16 SHERMAY'S SINGAPORE FINE FOOD
GREEN 07 SHIOKFARM
INDIGO 42 SHIRT NUMBER WHITE
BREATHE 07 SHUFFLING SUITCASES
GREEN 14 SIGNATURE COCKTAIL CO.
AMBER 31 SILK STORIES
GREEN 12 SIMONE IRANI
GREEN 22 SOICOCO
INDIGO 30 SOJAO
ROSE 16 SOL Y MAR
BLUE 31 SOUL GOOD PROJECT
INDIGO 15 SOURCE COLLECTIONS
BLUE 23 STILLGOODS
ROSE 13 STOLEN
SCARLET 03 STRAIT LIGHTS
BREATHE 37 STRAITS PRESERVES
BLUE 17 STUDIO INGRID BURGOS
BLUE Circle STUDIO KARYN LIM
BLUE 06 STUDIO QILING
INDIGO 07 STUDIO YONO
INDIGO 08 SU BY HAND
BREATHE 10 SUMMERY THE LABEL
ROSE 17 SUNDAY BEDDING

INDIGO 03 SUPERMAMA
INDIGO 26 SUSY + BAE
SCARLET 35 SYNE STUDIO

T

BREATHE 26 TAIS' KITCHEN HOT SAUCES
AMBER 23 TALKING TOES
INDIGO 44 TANCHEN STUDIO
ROSE 34 THAT'S NEAT
INDIGO 38 THE BLUM COLLECTION
SCARLET 02 THE BRIGHT CAMPAIGN
GREEN 03 THE DANDY HOUSE
AMBER 22 THE EVERYDAY CLUB
ROSE 11 THE FORM
BLUE 01 THE GIRL WITH A HAT
SCARLET 36 THE GOODNESS COMPANY
SCARLET 06 THE JUNGLE EMPORIUM
AMBER 28 THE LAB FRAGRANCES
BREATHE 17 THE LIVING CAFE
BLUE 22 THE MISSING PIECE
GREEN 29 THE OLIVE TREE
GREEN 16 THE PLACE
INDIGO 18 THE POLSKA TRAVELLER
BLUE 02 THE POWDER SHAMPOO
INDIGO 22 THE PREFECTURE
BREATHE 29 THE RARE HONEY COMPANY
BLUE 05 THE SALVE CO.
AMBER 32 THE SCENT PARLOR
BLUE 03 THE TANGERINE ROAD
GREEN 38 THE TERRA TRIBE
GREEN 37 THE TINY TROVE
GREEN 13 THE TUI COLLECTION
BREATHE 22 THE WHOLE KITCHEN
BREATHE 21 THROUGH THE GRAPEVINE
BLUE 25 TIGER AND ARCADIA
ROSE 38 TILY TEA
GREEN 35 TINY DOTS WONDER
BLUE 09 TRÉFLE
INDIGO 01 TRIOLOGIE
INDIGO 39 TZO

V

INDIGO 32 VES.STUDIO
SCARLET 39 VIPP

W

INDIGO 05 WAKE THE CREW
BREATHE 18 WHET YOUR WHISTLE
SCARLET 16 WHIMSIGIRL
ROSE 05 WHYSOGLOOMY
BLUE 30 WILD BOOCHA KOMBUCHA
ROSE 06 WILDNESS ORGANIC CHOCOLATE
GREEN 02 WOODSTOCK BEVERAGES
BLUE 29 WOONHUNG & CO.

Y

SCARLET 14 YUMUMU

Z

GREEN 33 ZAHZIL

L3



← LIFT

INDIGO →



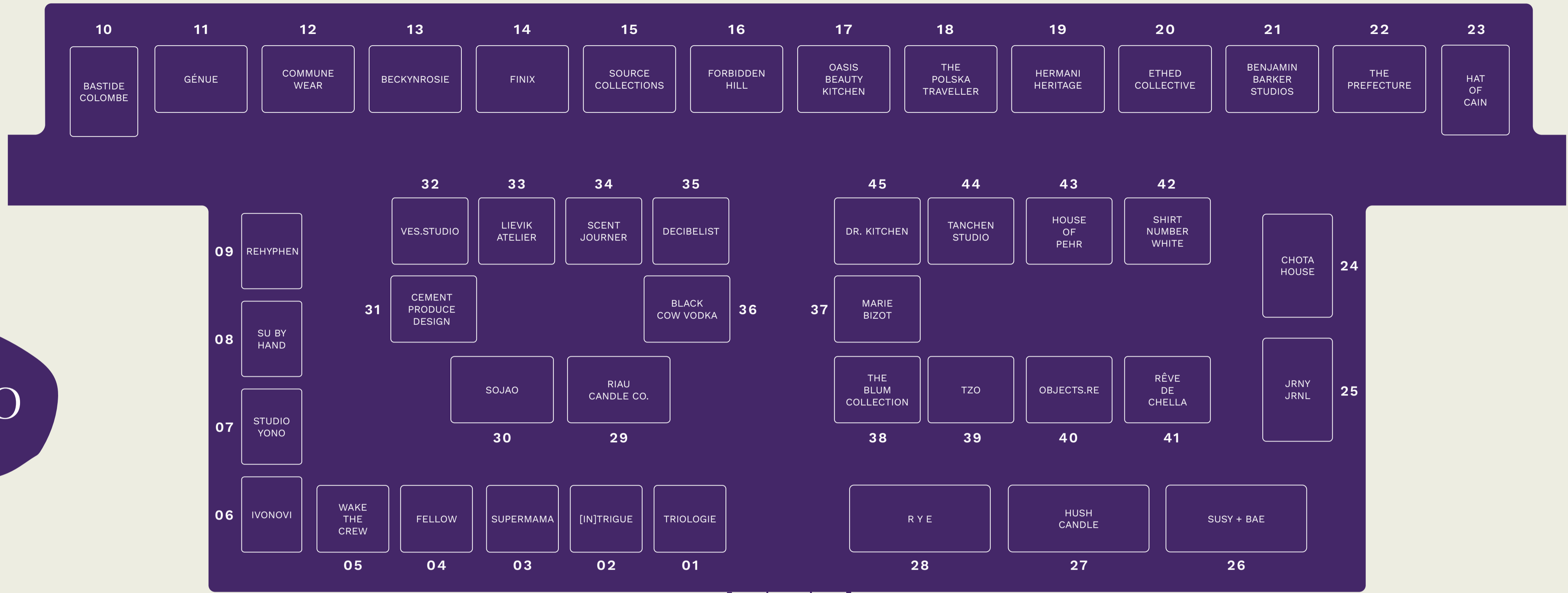
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L2

- | | | | | |
|--------------------------|-----------------------|----------------------|-------------------------|------------------------|
| 18 3EIGHTH | 04 GINEALOGY | 31 MAVERICK MADE. | 08 PS.CAFE | 06 THE JUNGLE EMPORIUM |
| 11 ANAPHE | 29 GRAYE | 25 MILIMILU | 24 QUINTESSENTIAL | 39 VIPP |
| 10 BEAM BOLD | 21 HAPPY VIBES MAGNET | 33 MIS BALINESAS | 12 RE:ERTH | 16 WHIMSIGIRL |
| 20 BLUE ATELIER SWIMWEAR | 07 HELGA-DESIGN | 19 MORE THAN PEACHY | 01 ROCKET EYEWEAR | 14 YUMUMU |
| 34 BORNEO HOT SAUCE | 15 HOUSE OF RAJPUT | 30 MOSS & LUPINE | 09 SANDBAR | |
| 17 BY FABLE | 5 JAMMY'S | 37 MZURI | 03 STRAIT LIGHTS | |
| 13 CHRISAPHE | 23 JANNE HAUS | 40 OAK TREE LIVING | 35 SYNE STUDIO | |
| 32 EARTHA | 22 JOMO STUDIO | 26 PLEASE, THANK YOU | 02 THE BRIGHT CAMPAIGN | |
| 28 ÉST.LAB | 27 LAGOM KIDS | 38 PLURAL SUPPLY | 36 THE GOODNESS COMPANY | |

L3



← SCARLET

AMBER →

- 02 [IN]TRIGUE
- 10 BASTIDE COLOMBE
- 13 BECKYNROSIE
- 21 BENJAMIN BARKER STUDIOS
- 36 BLACK COW VODKA
- 31 CEMENT PRODUCE DESIGN
- 24 CHOTA HOUSE
- 12 COMMUNE WEAR
- 35 DECIBELIST

- 45 DR. KITCHEN
- 20 ETHED COLLECTIVE
- 04 FELLOW
- 14 FINIX
- 16 FORBIDDEN HILL
- 11 GÉNUE
- 23 HAT OF CAIN
- 19 HERMANI HERITAGE
- 43 HOUSE OF PEHR

- 27 HUSH CANDLE
- 06 IVONOVI
- 25 JRNY JRNL
- 33 LIEVIK ATELIER
- 37 MARIE BIZOT
- 17 OASIS BEAUTY KITCHEN
- 40 OBJECTS.RE
- 28 R Y E
- 09 REHYPHEN

- 41 RÊVE DE CHELLA
- 29 RIAU CANDLE CO.
- 34 SCENT JOURNER
- 42 SHIRT NUMBER WHITE
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- 08 SU BY HAND
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- 44 TANCHEN STUDIO
- 38 THE BLUM COLLECTION
- 18 THE POLSKA TRAVELLER
- 22 THE PREFECTURE
- 01 TRIOLOGIE
- 39 TZO
- 32 VES.STUDIO
- 05 WAKE THE CREW

L3

Amber



← INDIGO

BREATHE →

L2

L2

- 30** ALIGN SWIM
- 24** ANNETTE
- 35** BAEBEEBOO
- 11** BARAGUNG
- 7** BAREHANDS
- 16** BUBSMAMY
- 4** CHOMCHARM
- 1** COTOB COFFEE
- 18** COTTAGE OLLIE

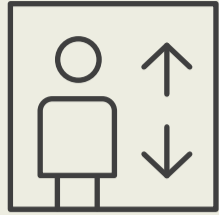
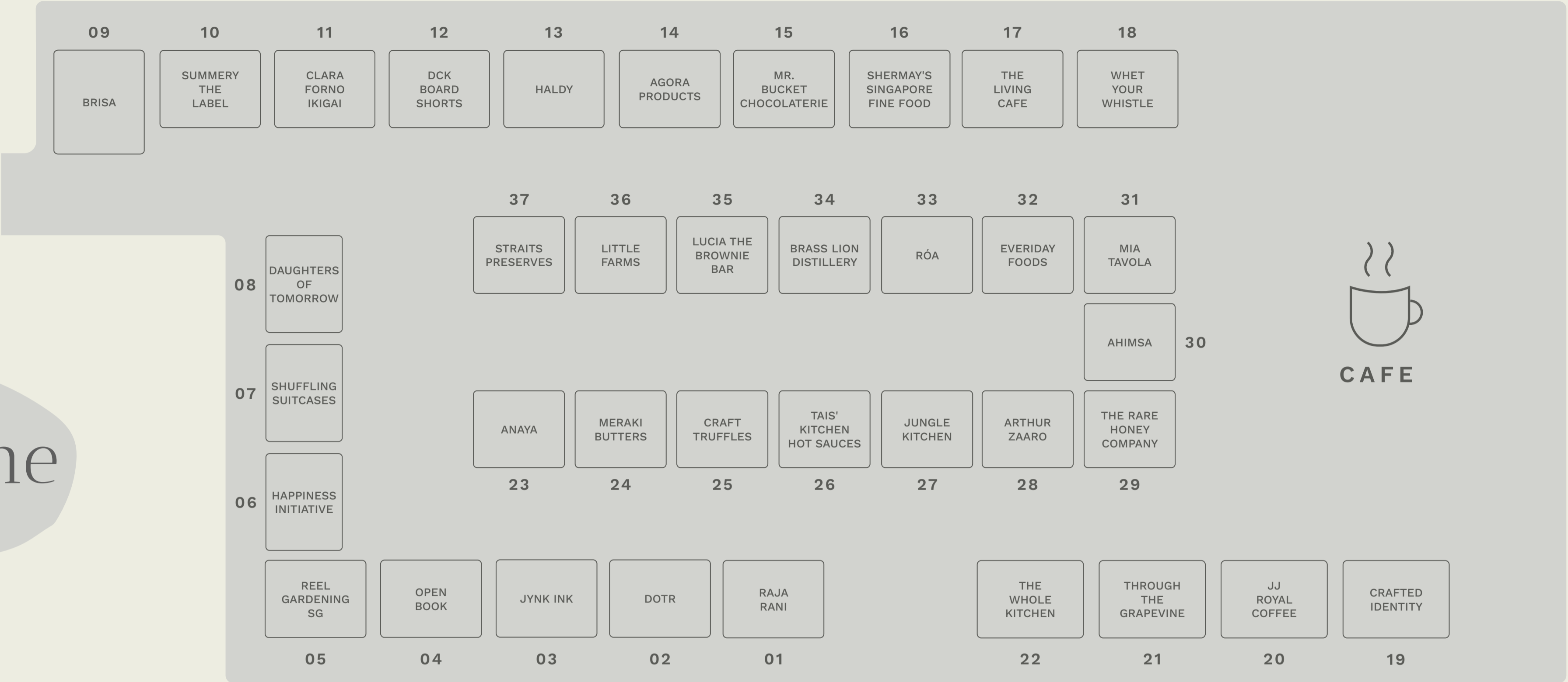
- 27** CURIOUS CREATURES
- 15** DEAR SAMFU
- 12** DESI HANGOVER SHOES
- 19** EVERCASA
- 06** FASHION FOR CANCER
- 02** FIN CRAFTED GOODS
- 14** GREEN GAEA
- 26** HANDMADE HEROES
- 29** HCHIEHART

- 25** HIER GOODS
- 08** INDEPENDENT MARKET
- 05** JOURNEY
- 10** KRA SANCTUARY
- 34** LATE MORNING
- 13** MAISHA CONCEPT
- 20** MAMA YAY!
- 36** MOOM HEALTH
- 33** MOUSES & BIRDS

- 03** POPLIN
- 09** RE-STORE
- 21** SAVVYMAMASG
- 17** SENSATIONAL PLAY
- 31** SILK STORIES
- 23** TALKING TOES
- 22** THE EVERYDAY CLUB
- 28** THE LAB FRAGRANCES
- 32** THE SCENT PARLOR

L3

Breathe



← **AMBER**

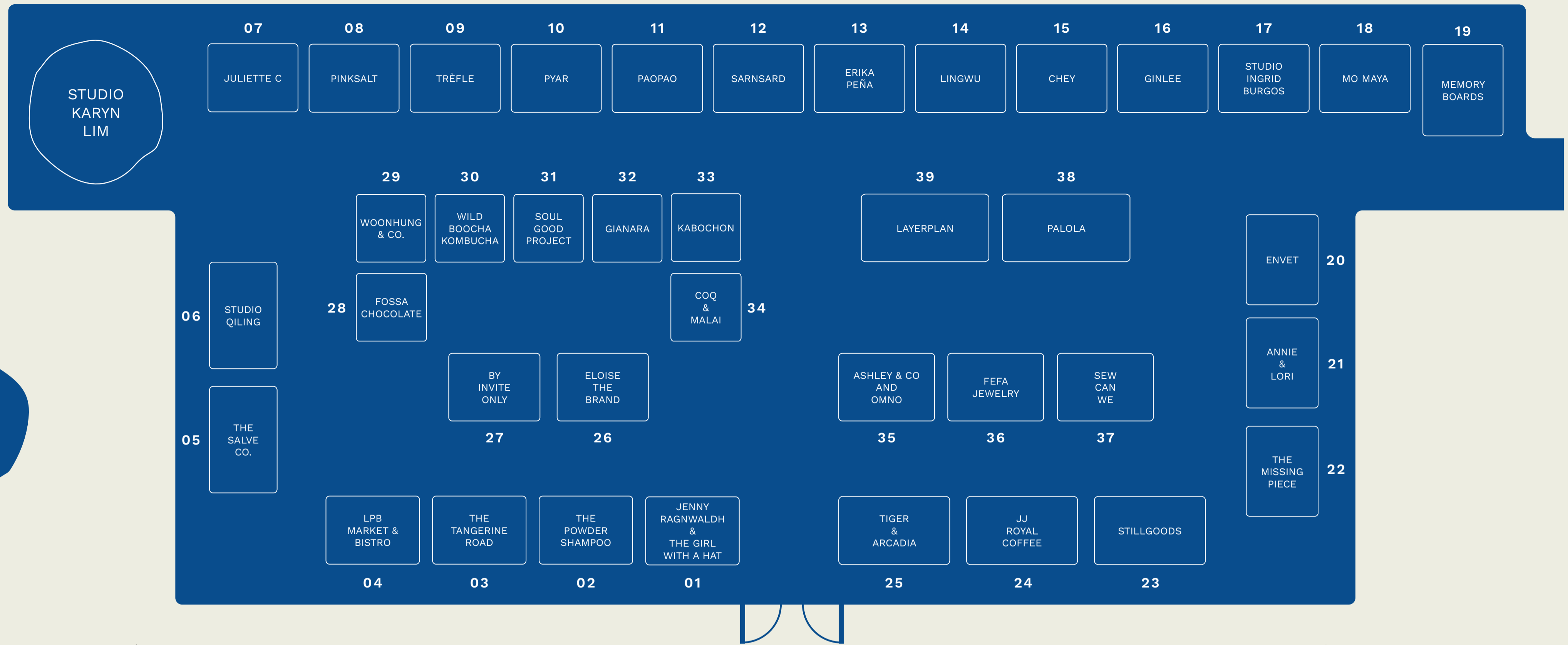
LIFT →



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|---------------------------------|---------------------------------|-----------------------------------|---|---------------------------------|
| 14 AGORA PRODUCTS | 08 DAUGHTERS OF TOMORROW | 36 LITTLE FARMS | 16 SHERMAY'S SINGAPORE FINE FOOD | 21 THROUGH THE GRAPEVINE |
| 30 AHIMSA | 12 DCK BOARDSHORTS | 35 LUCIA THE BROWNIE BAR | 07 SHUFFLING SUITCASES | 18 WHET YOUR WHISTLE |
| 23 ANAYA | 02 DOTR | 24 MERAKI BUTTERS | 37 STRAITS PRESERVES | |
| 28 ARTHUR ZAARO | 32 EVERIDAY FOODS | 31 MIA TAVOLA | 10 SUMMERY THE LABEL | |
| 34 BRASS LION DISTILLERY | 13 HALDY | 15 MR. BUCKET CHOCOLATERIE | 26 TAIS' KITCHEN HOT SAUCES | |
| 09 BRISA | 06 HAPPINESS INITIATIVE | 04 OPEN BOOK | 17 THE LIVING CAFE | |
| 11 CLARA FORNO IKIGAI | 20 JJ ROYAL COFFEE | 01 RAJA RANI | 29 THE RARE HONEY COMPANY | |
| 25 CRAFT TRUFFLES | 27 JUNGLE KITCHEN | 05 REEL GARDENING SG | 22 THE WHOLE KITCHEN | |
| 19 CRAFTED IDENTITY | 03 JYNK INK | 33 RÓA | | |

L2

Blue



← LIFT

ROSE →

L3

L3

- | | | | | |
|--------------------------------|---------------------------|-------------------------------|--------------------------------|--------------------------------|
| 0 STUDIO KARYN LIM | 36 FEFA JEWELRY | 14 LINGWU | 37 SEW CAN WE | 03 THE TANGERINE ROAD |
| 21 ANNIE & LORI | 28 FOSSA CHOCOLATE | 04 LPB MARKET & BISTRO | 31 SOUL GOOD PROJECT | 25 TIGER AND ARCADIA |
| 35 ASHLEY & CO AND OMNO | 32 GIANARA | 19 MEMORYBOARDS | 23 STILLGOODS | 09 TRÈFLE |
| 27 BY INVITE ONLY | 16 GINLEE | 18 MO MAYA | 17 STUDIO INGRID BURGOS | 30 WILD BOOCHA KOMBUCHA |
| 15 CHEY | 01 JENNY RAGNWALDH | 38 PALOLA | 06 STUDIO QILING | 29 WOONHUNG & CO. |
| 34 COQ & MALAI | 24 JJ ROYAL COFFEE | 11 PAOPAO | 01 THE GIRL WITH A HAT | |
| 26 ELOISE THE BRAND | 07 JULIETTE C | 08 PINKSALT | 22 THE MISSING PIECE | |
| 20 ENVET | 33 KABOCHON | 10 PYAR | 02 THE POWDER SHAMPOO | |
| 13 ERIKA PEÑA | 39 LAYERPLAN | 12 SARNSARD | 05 THE SALVE CO. | |

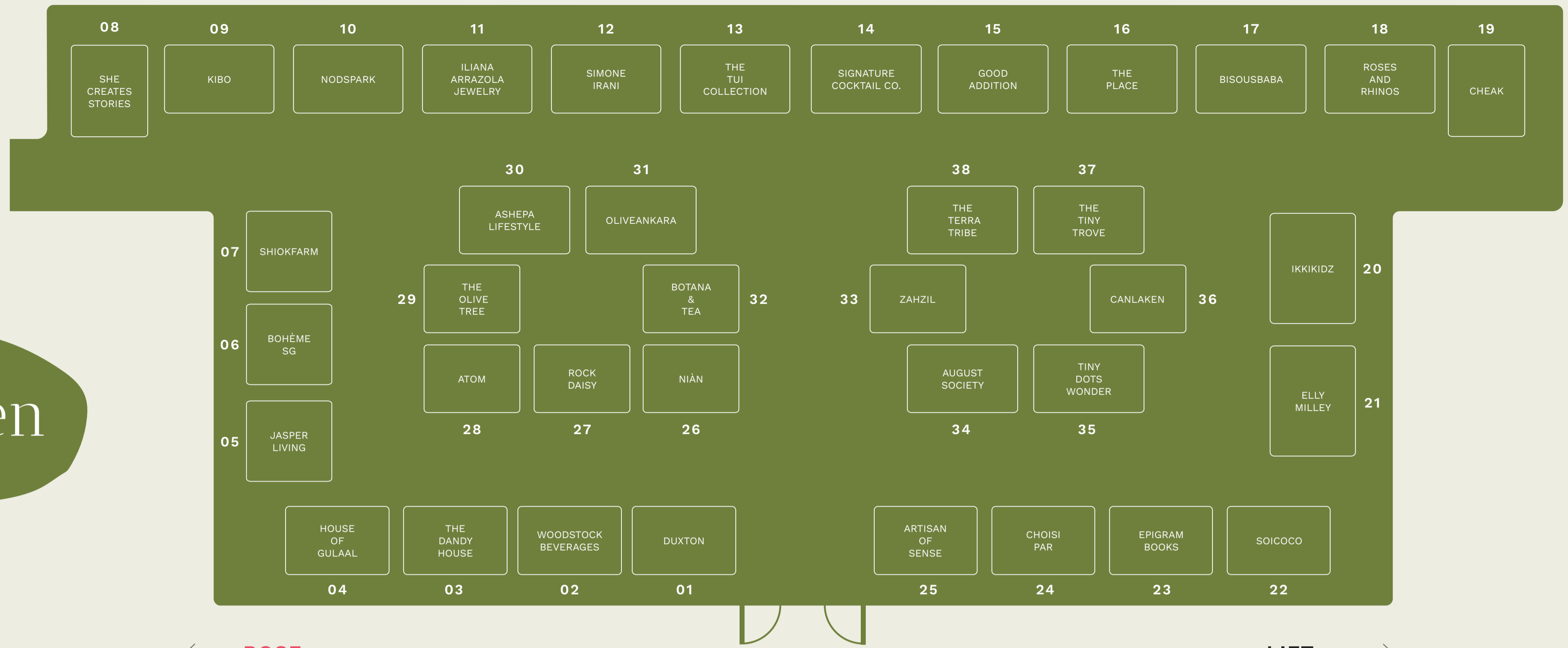
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- 09 ANOTHERSOLE
- 31 APOLLONIA
- 03 ART:DIS STUDIO
- 08 BABES
- 32 BOUND DESIGNS
- 22 CIA MARITIMA BEACHWEAR
- 36 DESTI SAINT HANDBAGS
- 41 DIRTY MANNERS
- 33 EDEN + ELIE
- 39 EDITION LIMITEE
- 14 ELI. J JEWELRY
- 15 ELYSE & I
- 26 ESSE
- 37 EYE OF THE CAT JEWELLERY
- 25 GET BARE
- 23 HELPING HANDS PENAN
- 29 HOPPI LOPPI
- 20 INDII BREEZE
- 27 KALKANDU
- 02 KYUUKAI COFFEE
- 35 LIKE SATURDAYS
- 19 MAISON Q
- 07 MARIE DAILEY PHOTOGRAPHY
- 01 MISEICO
- 21 NÅD STORE
- 28 NAIL DECK
- 24 NAYULA
- 40 OLLIE
- 12 PERK BY KATE
- 30 REVIVE
- 18 RIRI FLORANCE
- 04 ROSTII
- 10 SABRINAGOH
- 16 SOL Y MAR
- 13 STOLEN
- 17 SUNDAY BEDDING
- 34 THAT'S NEAT
- 11 THE FORM
- 38 TILY TEA
- 05 WHYSOGLOOMY
- 06 WILDNESS ORGANIC CHOCOLATE

L2

Green



← ROSE

LIFT →

L3

L3

- 25 ARTISAN OF SENSE
- 30 ASHEPA LIFESTYLE
- 28 ATOM
- 34 AUGUST SOCIETY
- 17 BISOUSBABA
- 06 BOHÈME SG
- 32 BOTANA&TEA
- 36 CANLAKEN

- 19 CHEAK
- 24 CHOISI PAR
- 01 DUXTON
- 21 ELLY MILLEY
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- 15 GOOD ADDITION
- 04 HOUSE OF GULAAL
- 20 IKKIKIDZ

- 11 ILIANA ARRAZOLA JEWELRY
- 05 JASPER LIVING
- 09 KIBO
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- 38 THE TERRA TRIBE
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- 13 THE TUI COLLECTION
- 35 TINY DOTS WONDER
- 02 WOODSTOCK BEVERAGES
- 33 ZAHZIL